

Edita

A contemporary book typeface with a soft and warm voice, by *Pilar Cano*

ABOUT THE TYPEFACE

Edita is a warm typeface by Pilar Cano, humanist in concept yet with a contemporary feel where softness and fluidity play a very important role. This is especially seen in its italics, which are loosely based on handwriting. *Edita* is intended to be used complementarily in books where text is set together with photographs and other graphic elements. However, it is versatile enough to be used in many other contexts, from novels to promotional material.

Edita's large character set covers most languages which use Latin script. Its six styles give the designer the ability to work with a wide typographic palette, allowing complex typesetting with several levels of information. This is further enhanced by two optically corrected weights, *Edita Small* and *Small Italic*, which have been specifically designed for use in very small type sizes, such as in captions and notes. They differ by having a slightly taller x-height, heavier stems, reduced contrast, and carefully drawn inktraps to

ensure legibility at sizes as small as five points. Additionally, their extenders are shorter to save space and allow text to be set with tighter leading.

The complete *Edita* family comes in eight styles, speaks multiple languages, and, along with our entire catalogue, has been optimised for today's varied screen uses.

AWARDS

- Selected in the 2010 exhibition “Lletres de Barcelona”, Amiens
- Selected in *Typography Served II*, 2010
- 2011 Typography Award by *Communication Arts*

STYLES & SCRIPTS

Edita Book

Edita Book Italic

Edita Regular

Edita Italic

Edita Bold

Edita Bold Italic

Edita Small

Edita Small Italic

typetogether

A B C D E F G H I J K L

M N O P Q R S T U V W

X Y Z Æ Û Ŋ ₧ \$ ₣ 🍷

ā b c d e f ġ ħ i j k l m n ō p q r

ș ț ů v w x y z ß æ ç ð ñ ò ã

A B C D E F G H I J K L Œ Š 3 0 €

{ [(* & ¶ † , : @ ? ! § « » -)] }

€ £ \$ ¥ 0 1 2 3 4 5 6 7 8 9 ³/₇

% 0 1 2 3 4 5 6 7 8 9 €^{12 + 45}

Photographs

Las EDICIONES DE LUJO, con cuidado

PICTORESQUE

I can see many **things** far off

Snowing

was it 1948 or 2008?

I have passed through *fire and deep water* to arrive here with you together

marvelous

So many THINGS to see and smell

18/22 PT (REGULAR & ITALIC)

You know in what reverence the *royal white elephant* of Siam is held by the people of that country. You know it is SACRED to kings, only kings may possess it, and that it is, indeed, in a measure even superior to kings, since it receives not merely honor but *worship*. Very well; five years ago, when the troubles concerning the frontier line arose between GREAT BRITAIN and Siam, it was presently manifest that Siam had been in the wrong. Therefore every reparation was quickly made, and the British represen-

18/22 PT (BOOK & BOOK ITALIC)

You know in what reverence the *royal white elephant* of Siam is held by the people of that country. You know it is SACRED to kings, only kings may possess it, and that it is, indeed, in a measure even superior to kings, since it receives not merely honor but *worship*. Very well; five years ago, when the troubles concerning the frontier line arose between GREAT BRITAIN and Siam, it was presently manifest that Siam had been in the wrong. Therefore every reparation was quickly made, and the

18/22 PT (BOLD & BOLD ITALIC)

You know in what reverence the *royal white elephant* of Siam is held by the people of that country. You know it is SACRED to kings, only kings may possess it, and that it is, indeed, in a measure even superior to kings, since it receives not merely honor but *worship*. Very well; five years ago, when the troubles concerning the frontier line arose between GREAT BRITAIN and Siam, it was presently manifest that Siam had been in the wrong. Therefore every reparation was quickly made, and the British representative stated that he

8/10 PT (REGULAR & ITALIC)

You know in what reverence the *royal white elephant* of Siam is held by the people of that country. You know it is SACRED to kings, only kings may possess it, and that it is, indeed, in a measure even superior to kings, since it receives not merely honor but *worship*. Very well; five years ago, when the troubles concerning the frontier line arose between GREAT BRITAIN and Siam, it was presently manifest that Siam had been in the wrong. Therefore every reparation was quickly made, and the British representative stated that he was satisfied and the past should be forgotten. This greatly relieved the King of Siam, and partly as a token of gratitude, partly also, perhaps, to wipe out any little remaining vestige of unpleas-

8/10 PT (BOOK & BOOK ITALIC)

You know in what reverence the *royal white elephant* of Siam is held by the people of that country. You know it is SACRED to kings, only kings may possess it, and that it is, indeed, in a measure even superior to kings, since it receives not merely honor but *worship*. Very well; five years ago, when the troubles concerning the frontier line arose between GREAT BRITAIN and Siam, it was presently manifest that Siam had been in the wrong. Therefore every reparation was quickly made, and the British representative stated that he was satisfied and the past should be forgotten. This greatly relieved the King of Siam, and partly as a token of gratitude, partly also, perhaps, to wipe

8/10 PT (BOLD & BOLD ITALIC)

You know in what reverence the *royal white elephant* of Siam is held by the people of that country. You know it is SACRED to kings, only kings may possess it, and that it is, indeed, in a measure even superior to kings, since it receives not merely honor but *worship*. Very well; five years ago, when the troubles concerning the frontier line arose between GREAT BRITAIN and Siam, it was presently manifest that Siam had been in the wrong. Therefore every reparation was quickly made, and the British representative stated that he was satisfied and the past should be forgotten. This greatly relieved the King of Siam, and partly as a token of gratitude, partly

7/9 PT (SMALL & SMALL ITALIC)

You know in what reverence the *royal white elephant* of Siam is held by the people of that country. You know it is SACRED to kings, only kings may possess it, and that it is, indeed, in a measure even superior to kings, since it receives not merely honor but *worship*. Very well; five years ago, when the troubles concerning the frontier line arose between GREAT BRITAIN and Siam, it was presently manifest that Siam had been in the wrong. Therefore every reparation was quickly made, and the British representative stated that he was satisfied and the past should be forgotten. This greatly relieved the King of Siam, and partly as a token of gratitude, partly also, perhaps, to wipe out any little remaining vestige of unpleasantness

10/12 PT (REGULAR & ITALIC)

You know in what reverence the *royal white elephant* of Siam is held by the people of that country. You know it is SACRED to kings, only kings may possess it, and that it is, indeed, in a measure even superior to kings, since it receives not merely honor but *worship*. Very well; five years ago, when the troubles concerning the frontier line arose between GREAT BRITAIN and Siam, it was presently manifest that Siam had been in the wrong. Therefore every reparation was quickly made, and the

10/12 PT (BOOK & BOOK ITALIC)

You know in what reverence the *royal white elephant* of Siam is held by the people of that country. You know it is SACRED to kings, only kings may possess it, and that it is, indeed, in a measure even superior to kings, since it receives not merely honor but *worship*. Very well; five years ago, when the troubles concerning the frontier line arose between GREAT BRITAIN and Siam, it was presently manifest that Siam had been in the wrong. Therefore every reparation

10/12 PT (BOLD & BOLD ITALIC)

You know in what reverence the *royal white elephant* of Siam is held by the people of that country. You know it is SACRED to kings, only kings may possess it, and that it is, indeed, in a measure even superior to kings, since it receives not merely honor but *worship*. Very well; five years ago, when the troubles concerning the frontier line arose between GREAT BRITAIN and Siam, it was presently manifest that Siam had been in the wrong.

6/8 PT (SMALL & SMALL ITALIC)

You know in what reverence the *royal white elephant* of Siam is held by the people of that country. You know it is SACRED to kings, only kings may possess it, and that it is, indeed, in a measure even superior to kings, since it receives not merely honor but *worship*. Very well; five years ago, when the troubles concerning the frontier line arose between GREAT BRITAIN and Siam, it was presently manifest that Siam had been in the wrong. Therefore every reparation was quickly made, and the British representative stated that he was satisfied and the past should be forgotten. This greatly relieved the King of Siam, and partly as a token of gratitude, partly also, perhaps, to wipe out any little remaining vestige of unpleasantness which England might feel toward him, he wished to send the Queen a present--the sole sure way of propitiating an enemy, according to Oriental ideas. This present ought not only to be a royal one, but transcendently royal. Wherefore, what offering could be so meet as

12/14 PT (REGULAR & ITALIC)

You know in what reverence the *royal white elephant* of Siam is held by the people of that country. You know it is SACRED to kings, only kings may possess it, and that it is, indeed, in a measure even superior to kings, since it receives not merely honor but *worship*. Very well; five years ago, when the troubles concerning the frontier line arose

12/14 PT (BOOK & BOOK ITALIC)

You know in what reverence the *royal white elephant* of Siam is held by the people of that country. You know it is SACRED to kings, only kings may possess it, and that it is, indeed, in a measure even superior to kings, since it receives not merely honor but *worship*. Very well; five years ago, when the troubles concerning

12/14 PT (BOLD & BOLD ITALIC)

You know in what reverence the *royal white elephant* of Siam is held by the people of that country. You know it is SACRED to kings, only kings may possess it, and that it is, indeed, in a measure even superior to kings, since it receives not merely honor but *worship*. Very well; five years ago, when the

5/7 PT (SMALL & SMALL ITALIC)

You know in what reverence the *royal white elephant* of Siam is held by the people of that country. You know it is SACRED to kings, only kings may possess it, and that it is, indeed, in a measure even superior to kings, since it receives not merely honor but *worship*. Very well; five years ago, when the troubles concerning the frontier line arose between GREAT BRITAIN and Siam, it was presently manifest that Siam had been in the wrong. Therefore every reparation was quickly made, and the British representative stated that he was satisfied and the past should be forgotten. This greatly relieved the King of Siam, and partly as a token of gratitude, partly also, perhaps, to wipe out any little remaining vestige of unpleasantness which England might feel toward him, he wished to send the Queen a present--the sole sure way of propitiating an enemy, according to Oriental ideas. This present ought not only to be a royal one, but transcendently royal. Wherefore, what offering could be so meet as that of a white elephant? My position in the Indian civil service was such that I was deemed peculiarly worthy of the honor of conveying the present to her Majesty. A ship was fitted out for me and my servants and the officers and attendants of the elephant, and in due time I arrived in New York harbor and placed my royal charge in admirable quarters

8/10 PT (REGULAR & ITALIC)

To nejalterantivnější, *nejexperimentálnější* a možná i nejdůležitější v českém profesionálním divadle se dnes odehrává především na jevištích divadel pro děti a mládež. *Začaly to kdysi Buchty a loutky svými pohádkami pro zlobivé děti.* Koncept divadla pro celou rodinu se o něco podobného pokoušeli Hana Burešová s Janem Bornou v Divadle v Dlouhé. Razantně do trendu odvážného, experimentálního – tedy v zásadě alternativního – divadla pro děti vstoupil ale až Jiří Adámek v pražském Divadle Minor svou inscenací Z knihy džunglí. Byla (a stále je) magickým „hmatovým“ divadlem interpretovaným v netradičním prostoru, s přímým, živým kontaktem s herci a využíváním až burianovských

8/10 PT (BOOK & BOOK ITALIC)

To nejalterantivnější, *nejexperimentálnější* a možná i nejdůležitější v českém profesionálním divadle se dnes odehrává především na jevištích divadel pro děti a mládež. *Začaly to kdysi Buchty a loutky svými pohádkami pro zlobivé děti.* Koncept divadla pro celou rodinu se o něco podobného pokoušeli Hana Burešová s Janem Bornou v Divadle v Dlouhé. Razantně do trendu odvážného, experimentálního – tedy v zásadě alternativního – divadla pro děti vstoupil ale až Jiří Adámek v pražském Divadle Minor svou inscenací Z knihy džunglí. Byla (a stále je) magickým „hmatovým“ divadlem interpretovaným v netradičním prostoru, s přímým, živým kontaktem s herci a využíváním až burianovských

8/10 PT (BOLD & BOLD ITALIC)

To nejalterantivnější, *nejexperimentálnější* a možná i nejdůležitější v českém profesionálním divadle se dnes odehrává především na jevištích divadel pro děti a mládež. *Začaly to kdysi Buchty a loutky svými pohádkami pro zlobivé děti.* Koncept divadla pro celou rodinu se o něco podobného pokoušeli Hana Burešová s Janem Bornou v Divadle v Dlouhé. Razantně do trendu odvážného, experimentálního – tedy v zásadě alternativního – divadla pro děti vstoupil ale až Jiří Adámek v pražském Divadle Minor svou inscenací Z knihy džunglí. Byla (a stále je) magickým „hmatovým“ divadlem interpretovaným v netradičním

7/9 PT (SMALL & SMALL ITALIC)

To nejalterantivnější, *nejexperimentálnější* a možná i nejdůležitější v českém profesionálním divadle se dnes odehrává především na jevištích divadel pro děti a mládež. *Začaly to kdysi Buchty a loutky svými pohádkami pro zlobivé děti.* Koncept divadla pro celou rodinu se o něco podobného pokoušeli Hana Burešová s Janem Bornou v Divadle v Dlouhé. Razantně do trendu odvážného, experimentálního – tedy v zásadě alternativního – divadla pro děti vstoupil ale až Jiří Adámek v pražském Divadle Minor svou inscenací Z knihy džunglí. Byla (a stále je) magickým „hmatovým“

10/12 PT (REGULAR & ITALIC)

To nejalterantivnější, *nejexperimentálnější* a možná i nejdůležitější v českém profesionálním divadle se dnes odehrává především na jevištích divadel pro děti a mládež. *Začaly to kdysi Buchty a loutky svými pohádkami pro zlobivé děti.* Koncept divadla pro celou rodinu se o něco podobného pokoušeli Hana Burešová s Janem Bornou v Divadle v Dlouhé. Razantně do trendu odvážného, experimentálního – tedy v zásadě alternativního – divadla pro děti vstoupil

10/12 PT (BOOK & BOOK ITALIC)

To nejalterantivnější, *nejexperimentálnější* a možná i nejdůležitější v českém profesionálním divadle se dnes odehrává především na jevištích divadel pro děti a mládež. *Začaly to kdysi Buchty a loutky svými pohádkami pro zlobivé děti.* Koncept divadla pro celou rodinu se o něco podobného pokoušeli Hana Burešová s Janem Bornou v Divadle v Dlouhé. Razantně do trendu odvážného, experimentálního – tedy v zásadě alternativního – divadla pro děti vstoupil

10/12 PT (BOLD & BOLD ITALIC)

To nejalterantivnější, *nejexperimentálnější* a možná i nejdůležitější v českém profesionálním divadle se dnes odehrává především na jevištích divadel pro děti a mládež. *Začaly to kdysi Buchty a loutky svými pohádkami pro zlobivé děti.* Koncept divadla pro celou rodinu se o něco podobného pokoušeli Hana Burešová s Janem Bornou v Divadle v Dlouhé. Razantně do trendu odvážného, experimentálního – tedy v zásadě alternativního

6/8 PT (SMALL & SMALL ITALIC)

To nejalterantivnější, *nejexperimentálnější* a možná i nejdůležitější v českém profesionálním divadle se dnes odehrává především na jevištích divadel pro děti a mládež. *Začaly to kdysi Buchty a loutky svými pohádkami pro zlobivé děti.* Koncept divadla pro celou rodinu se o něco podobného pokoušeli Hana Burešová s Janem Bornou v Divadle v Dlouhé. Razantně do trendu odvážného, experimentálního – tedy v zásadě alternativního – divadla pro děti vstoupil ale až Jiří Adámek v pražském Divadle Minor svou inscenací Z knihy džunglí. Byla (a stále je) magickým „hmatovým“ divadlem interpretovaným v netradičním prostoru, s přímým, živým kontaktem s herci a využíváním až burianovských voicebandů. Minor dnes oslovuje tvůrce právě z tohoto divadelního podhoubí. Nebojí se hledat neznámé formy a mapovat neobvyklá témata. Jinou cestu alternativnímu divadlu pro děti (a mládež) už několik let proslavá plzeňské Divadlo Alfa. Divoký Amberville je asi

12/14 PT (REGULAR & ITALIC)

To nejalterantivnější, *nejexperimentálnější* a možná i nejdůležitější v českém profesionálním divadle se dnes odehrává především na jevištích divadel pro děti a mládež. *Začaly to kdysi Buchty a loutky svými pohádkami pro zlobivé děti.* Koncept divadla pro celou rodinu se o něco podobného pokoušeli Hana Burešová s Janem

12/14 PT (BOOK & BOOK ITALIC)

To nejalterantivnější, *nejexperimentálnější* a možná i nejdůležitější v českém profesionálním divadle se dnes odehrává především na jevištích divadel pro děti a mládež. *Začaly to kdysi Buchty a loutky svými pohádkami pro zlobivé děti.* Koncept divadla pro celou rodinu se o něco podobného pokoušeli Hana Burešová s Janem

12/14 PT (BOLD & BOLD ITALIC)

To nejalterantivnější, *nejexperimentálnější* a možná i nejdůležitější v českém profesionálním divadle se dnes odehrává především na jevištích divadel pro děti a mládež. *Začaly to kdysi Buchty a loutky svými pohádkami pro zlobivé děti.* Koncept divadla pro celou rodinu se o něco podobného

5/7 PT (SMALL & SMALL ITALIC)

To nejalterantivnější, *nejexperimentálnější* a možná i nejdůležitější v českém profesionálním divadle se dnes odehrává především na jevištích divadel pro děti a mládež. *Začaly to kdysi Buchty a loutky svými pohádkami pro zlobivé děti.* Koncept divadla pro celou rodinu se o něco podobného pokoušeli Hana Burešová s Janem Bornou v Divadle v Dlouhé. Razantně do trendu odvážného, experimentálního – tedy v zásadě alternativního – divadla pro děti vstoupil ale až Jiří Adámek v pražském Divadle Minor svou inscenací Z knihy džunglí. Byla (a stále je) magickým „hmatovým“ divadlem interpretovaným v netradičním prostoru, s přímým, živým kontaktem s herci a využíváním až burianovských voicebandů. Minor dnes oslovuje tvůrce právě z tohoto divadelního podhoubí. Nebojí se hledat neznámé formy a mapovat neobvyklá témata. Jinou cestu alternativnímu divadlu pro děti (a mládež) už několik let proslavá plzeňské Divadlo Alfa. Divoký Amberville je asi nejdrsnější inscenací, kterou jsem kdy v divadle pro teenagery viděl. A Hamletem mu v ničem není dlužen. Osobitý, odvážný přístup k předloze má mezi – nejen plzeňskou – mládeží silnou rezonanci. Rozpaky či dokonce odsudky si odnesl jen od starší (i kritické) generace. Vedle toho dává Alfa prostor i asijskému divadlu, jak o tom svědčí inscenace

SMALL CAPS	1234 charming (abc} n*/ d&e 56789o€£	1234 CHARMING (ABC} N*/ D&E 56789O€£
ALL SMALL CAPS	RADIOLARIANS?	RADIOLARIANS?
ALL CAPS	¿para texto? 1708 a-b [ende]	¿PARA TEXTO? 1708 A-B [ENDE]
LIGATURES	aufbau, fjord, affiliate	aufbau, fjord, affiliate
DISCRETIONARY LIGATURES	häckeln, strong, Then	häckeln, strong, Then
PROPORTIONAL FIGURES	0123456789£\$¢€¥f	0123456789£\$¢€¥f
TABULAR FIGURES & SLASHED ZERO	ø0123456789£\$¢€¥f	ø0123456789£\$¢€¥f
NUMERATOR / DENOMINATOR	0123456789/0123456789	0123456789/0123456789
FRACTIONS	1/2 3/4 1/4 5/7 2/9	½ ¾ ¼ ⅚ ⅔
SUPERIOR / INFERIOR	H ₂ O x _b 8 y ³⁺⁵ a ^{Index}	H ₂ O x _b 8 y ³⁺⁵ a ^{Index}
ORDINALS	1 st 2 th 3 rd M ^{lle} 2 ^e 85 th	1 st 2 th 3 rd M ^{lle} 2 ^e 85 th
STYLISTIC SET 1	abcdefghijklmnp	↑ ↓ ← → ↗ ↘ □ ○ ■ ● ◀ ▶ ◆ ♣ ♠

Lat

SUPPORTED LANGUAGES INCLUDE (LATIN):

Afrikaans, Albanian, Anglo-Saxon, Arbëresh, Asturian, Austrian, Basque, Belarusian, Bosnian, Breton, British, Catalan, Chamorro, Corsican, Crimean Tatar, Croatian, Czech, Dalecarlian, Danish, Dutch, Esperanto, Estlandish, Estonian, Faroese, Finnish, French, Friulian, Galician, German, Gilbertese, Greenlandic, Guaraní, Hawaiian, Hungarian, Icelandic, Irish, Italian, Karakalpak, Kashubian, Kurdish, Latin, Latvian, Leonese, Lithuanian, Malagasy, Maltese, Northern Sami, Norwegian, Polish, Portuguese, Romani, Romanian, Scots Gaelic, Serbian, Slovenian, Slovakian, Sorbian, Spanish, Swedish, Tetum, Tongan, Turkish, Turkmen, Uzbek, Walloon, Welsh, Wolof...

Pro

EXTENDED TYPOGRAPHIC FEATURES:

Basic ligatures, discretionary ligatures, small caps, 5 sets of figures (old-style, lining, tabular lining, tabular old-style, small caps), fractions, superiors & inferiors, ordinals, class kerning, case sensitive characters, arrows, ornaments.

AVAILABLE FONT SETS:

Edita **Lat** **Pro**

THE DESIGNER

Pilar Cano is a graphic and typeface designer from Barcelona, where she gained her first degree in Graphic Design. During this degree she studied for 6 months at Lahti Polytechnic (Lahti, Finland), where she started to think of the possibility of studying type design.

In 2006 she graduated from the MA in typeface design at the University of Reading, UK. The same year she co-founded Mídori, a graphic design studio specialised in editorial design.

Pilar has also taught typography at BA level, partially edited and wrote the book *Typosphere*, and has developed corporate typeface projects.

UPGRADE FROM SINGLE WEIGHT TO FULL BUNDLE

Buy a single weight (or more) now and get reimbursed if you buy the whole font bundle later at any time. This is a great way to explore a new typeface without full commitment. To take advantage of this, please write and email to info@type-together.com

CUSTOM WORK

We offer custom type solutions tailored to the customer's needs. This may include new typefaces developed from scratch, font modifications of existing typefaces, extension of language support or creation of logotypes. Please contact us for details.

WEB FONTS

We have partnered up with *Typekit*, *Fontdeck*, *WEBINK* and *Fonts.com* that are able to reliably serve our fonts to your websites and provide you with the necessary technical support. *Self-hosting* is available for websites with over 1 million pageviews per month. Please contact us, if you wish to use this service.

Edita, Type Design:

Pilar Cano

WWW.TYPE-TOGETHER.COM/EDITA

© *TypeTogether*

Edita® is a registered trademark of **TypeTogether**. All rights reserved.

For further information, pricing and ordering, please visit www.type-together.com

typetogether

INFO@TYPE-TOGETHER.COM
