

Cora

A versatile and highly legible Sans with some contrast by *Bart Blubaugh*

ABOUT THE TYPEFACE

Cora is a sans serif by Bart Blubaugh that excels in legibility by offering an extra-large x-height, some stroke contrast, and capitals inspired by classical lettering. Because the letters seem large and slightly wide, *Cora* remains clear at smaller point sizes, giving its voice a little more volume so those in the back of the room have no trouble hearing. The uppercase is based on classical proportions found in ancient Roman inscriptions, which provides opportunities for setting titles in all caps.

Cora is a typeface intended to perform well on screen without losing its attraction in print, and the forthright nature of its shapes allows for condensation or expansion without becoming severely distorted. Its instrokes – which start slightly wide, taper at the beginning of the curve, and then widen again on the vertical stroke – mitigate any stoicism to the letterforms. With this balanced and

restrained look, possible applications include website text, telephone directories, dictionaries, and music liner notes.

The complete *Cora* family comes in six styles (regular, medium, and bold with matching italics), speaks multiple languages, and, along with our entire catalogue, has been optimised for today's varied screen uses.

AWARDS

- First prize for Latin text typeface in the 2008 Granshan Type Design Competition

STYLES & SCRIPTS

Cora Regular

Cora Italic

Cora Medium

Cora Medium Italic

Cora Bold

Cora Bold Italic

typetogether

A B C D E F G H I J K L M N

O P N Q R S T U V W X Y

Z Æ Œ Þ Ø Å → ● ← ą Ł ż ffi

a b c d e f g h i j k l m n o

p q r s t u v w x y z ß fi æ

A B C D E F G H I J K L M N O

P Q R S T U V W X Y Z Æ € 6

{ [(* & ¶ , : @ ? ! \$ « »)] }

€ £ \$ ¥ 0 1 2 3 4 5 6 7 8 9

% ‰ £ 0 1 2 3 4 5 6 7 8 9^{0 3 5}

Counter

Large *x-height* and open *counters*

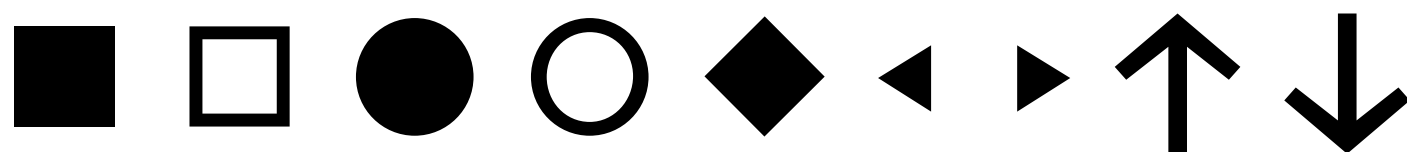
Directories, web →sign←

Possible APPLICATIONS include telephone books or **online texts**

LEGIBILITY & SIMPLICITY

Forma

Intended to perform well ON SCREEN without loosing its attraction in PRINT



Signage systems *alternative*

18/22 PT (REGULAR & ITALIC)

Pyroelectricity (from the Greek *pyr*, fire, and electricity) is the ability of certain materials to generate a temporary voltage when they are HEATED OR COOLED. The change in temperature modifies the positions of the atoms slightly within the *crystal structure*, such that the *polarization* of the material changes. This polarization change gives rise to a voltage across the crys-

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18/22 PT (BOLD & BOLD ITALIC)

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8/10 PT (REGULAR & ITALIC)

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10/12 PT (REGULAR & ITALIC)

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SMALL CAPS	1234 charming (abc} n*/ d&e 567890€£	1234 CHARMING (ABC} N*/ D&E 567890€£
ALL SMALL CAPS	RADIOLARIANS?	RADIOLARIANS?
ALL CAPS	¿para texto? 1708 a–b	¿PARA TEXTO? 1708 A–B
LIGATURES	fi fl ff ffi ffl, affiliate	fi fl ff ffi ffl, affiliate
PROPORTIONAL FIGURES	0123456789£\$ç€¥ƒ	0123456789£\$ç€¥ƒ
TABULAR FIGURES	0123456789£\$ç€¥ƒ	0123456789£\$ç€¥ƒ
NUMERATOR / DENOMINATOR	0123456789/0123456789	0123456789/0123456789
FRACTIONS	1/2 3/4 1/4 5/7 2/9	½ ¾ ¼ ⅝ ⅔
SUPERIOR / INFERIOR	H2O xb8 y3+5	H ₂ O xb ₈ y ³⁺⁵
STYLISTIC SET 1	abcdefghijklm	■ □ ● ○ ◂ ◃ ◅ ◆ ◇ ◈ ◉ ◊ ○ ◌ ◍ ◎ ● ◐ ◑ ◒ ◓ ◔ ◕ ◖ ◗ ◘ ◙ ◚ ◛ ◜ ◝ ◞ ◟ ◠ ◡ ◢ ◣ ◤ ◥ ◦ ◧ ◨ ◩ ◪ ◫ ◬ ◭ ◮ ◯ ◰ ◱ ◲ ◳ ◴ ◵ ◶ ◷ ◸ ◹ ◺ ◻ ◼ ◽ ◾ ◿ ◰ ◱ ◲ ◳ ◴ ◵ ◶ ◷ ◸ ◹ ◺ ◻ ◼ ◽ ◾ ◿

[illegible]

* not all glyphs are available in all font versions

[illegible]

* not all glyphs are available in all font versions

Lat

SUPPORTED LANGUAGES INCLUDE (LATIN):

Afrikaans, Albanian, Anglo-Saxon, Arbëresh, Asturian, Austrian, Basque, Belarusian, Bosnian, Breton, British, Catalan, Chamorro, Corsican, Crimean Tatar, Croatian, Czech, Dalecarlian, Danish, Dutch, Esperanto, Estlandish, Estonian, Faroese, Finnish, French, Friulian, Galician, German, Gilbertese, Greenlandic, Guaraní, Hawaiian, Hungarian, Icelandic, Irish, Italian, Karakalpak, Kashubian, Kurdish, Latin, Latvian, Leonese, Lithuanian, Malagasy, Maltese, Northern Sami, Norwegian, Polish, Portuguese, Romani, Romanian, Scots Gaelic, Serbian, Slovenian, Slovakian, Sorbian, Spanish, Swedish, Tetum, Tongan, Turkish, Turkmen, Uzbek, Walloon, Welsh, Wolof...

Pro

EXTENDED TYPOGRAPHIC FEATURES:

Basic ligatures, small caps, 5 sets of figures (old-style, lining, tabular lining, tabular old-style), arbitrary fractions, superiors & inferiors, language specific alternates, contextual alternates, ordinals, class kerning, case sensitive characters, arrows and bullets.

Bas

BASIC TYPOGRAPHIC FEATURES:

Basic ligatures, class kerning.

AVAILABLE FONT SETS:

<i>Cora</i>	Lat	Pro
<i>Cora Basic</i>	Lat	Bas

THE DESIGNER

Bart Blubaugh has designed and illustrated his way through the retail, automotive, magazine publishing, software development, energy and automation industries. He has set his experience toward delivering visual communication that leads to results by designing forms, logos, stationery, digital graphics, brochures, print ads, event displays, magazines and books.

He has spent late nights crafting and maintaining temporary trade show displays on location, and has served his time as Photo-shop jockey. As a designer with global power and automation technology leader ABB Inc., *Bart* strives to challenge corporate communicators to leverage their own company's visual identity guidelines and to consider the audience as important as the product. *Bart* received his MA in Typeface Design from the University of Reading, in the UK, and has a BSc in Graphic Design earned in the US.

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Buy a single weight (or more) now and get reimbursed if you buy the whole font bundle later at any time. This is a great way to explore a new typeface without full commitment. To take advantage of this, please write and email to info@type-together.com

CUSTOM WORK

We offer custom type solutions tailored to the customer's needs. This may include new typefaces developed from scratch, font modifications of existing typefaces, extension of language support or creation of logotypes. Please contact us for details.

WEBFONTS

We have partnered up with *Typekit* and *Fonts.com* that are able to reliably serve our fonts to your websites and provide you with the necessary technical support. *Self-hosting* is available for websites with over 1 million pageviews per month. Please contact us, if you wish to use this service.

Cora, Type Design:

Bart Blubaugh

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